

The Global Switchboard fosters effective global engagement and inclusive dialogue through our network, our co-working space, and our **digital hub.**

The Global
**SWITCH
BOARD**

The Global Switchboard is leading an effort to centralize Pittsburgh's global engagement landscape through the creation of a digital hub. To gear up for the hub's end-of-the-year launch, we are proud to present the **Hub + Spoke event on October 13, 2017** at the Ace Hotel, an invitation to step inside a simulation of Pittsburgh's new virtual global engagement neighborhood.

What is The Global Switchboard?

The Global Switchboard aims to foster effective global engagement in the Pittsburgh region. Through our co-working space and across our membership network we bring people together, encourage inclusive dialogue, and facilitate collaboration that amplifies the impact of globally focused people and organizations. In 2017, we're introducing the digital hub in the hopes of better supporting our growing network.

What is the digital hub?

The digital hub will be the online home for Pittsburgh's global engagement community. This publicly-accessible website will facilitate communication and collaboration among global engagement professionals, will help individuals find relevant services, and will showcase the community's work.

Why are we having an event?

The Hub + Spoke event is designed to bring the digital hub to life, highlighting the people, projects, and organizations that form our global engagement network. Through Hub + Spoke we aim not only to raise the funds necessary to ensure the project's successful launch, but to incentivize the community to help us populate the hub comprehensively.



About the Hub + Spoke event



Interactive

The Global Switchboard will transform the Ace Hotel gymnasium into a physical representation of the digital hub, with six zones surrounding an open center, like spokes on a wheel. Signage at the entrance of each zone will describe key themes of global engagement, including international education and immigrant and refugee integration. Through a competitive process, The Global Switchboard will select partners from across the region to design relevant interactive experiences within each zone. Event attendees will move from zone to zone, eating, learning, and exchanging ideas.



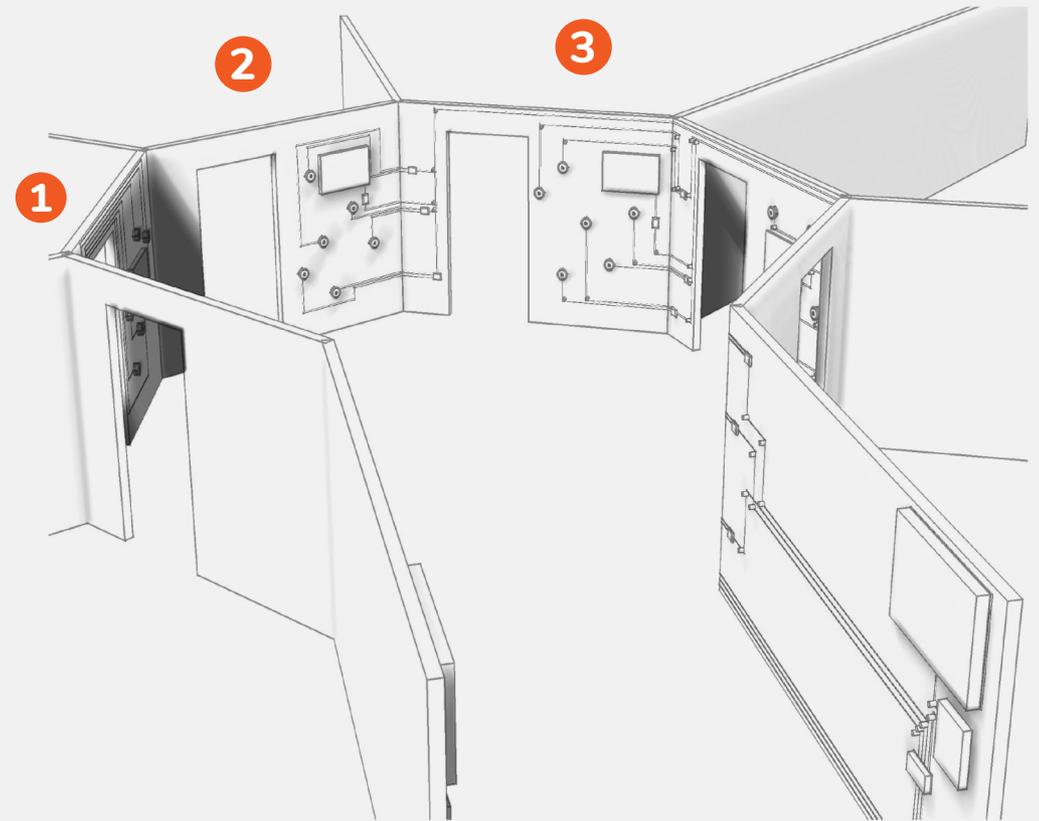
Formal presentation

Following the interactive portion of the event there will be a formal presentation of the work of The Global Switchboard and a keynote address.



After Party

Event attendees will be invited to move from the gymnasium to the 2nd floor ballroom for an after party, called **[Together] We Move**. Guests will enjoy music, drinks, and a celebratory spirit. **[Together] We Move** is a continuation of a series of cultural celebrations made possible in partnership with Change Agency, Kelly Strayhorn Theater, Shift Collaborative, and Welcoming Pittsburgh.



Overview of Installations

Examples of Zone Activity



1 Immigrant and Refugee Integration

Partner: Change Agency

Members of Pittsburgh's immigrant community share food and stories particular to their cultural tradition at tables throughout the zone.

2 International Education

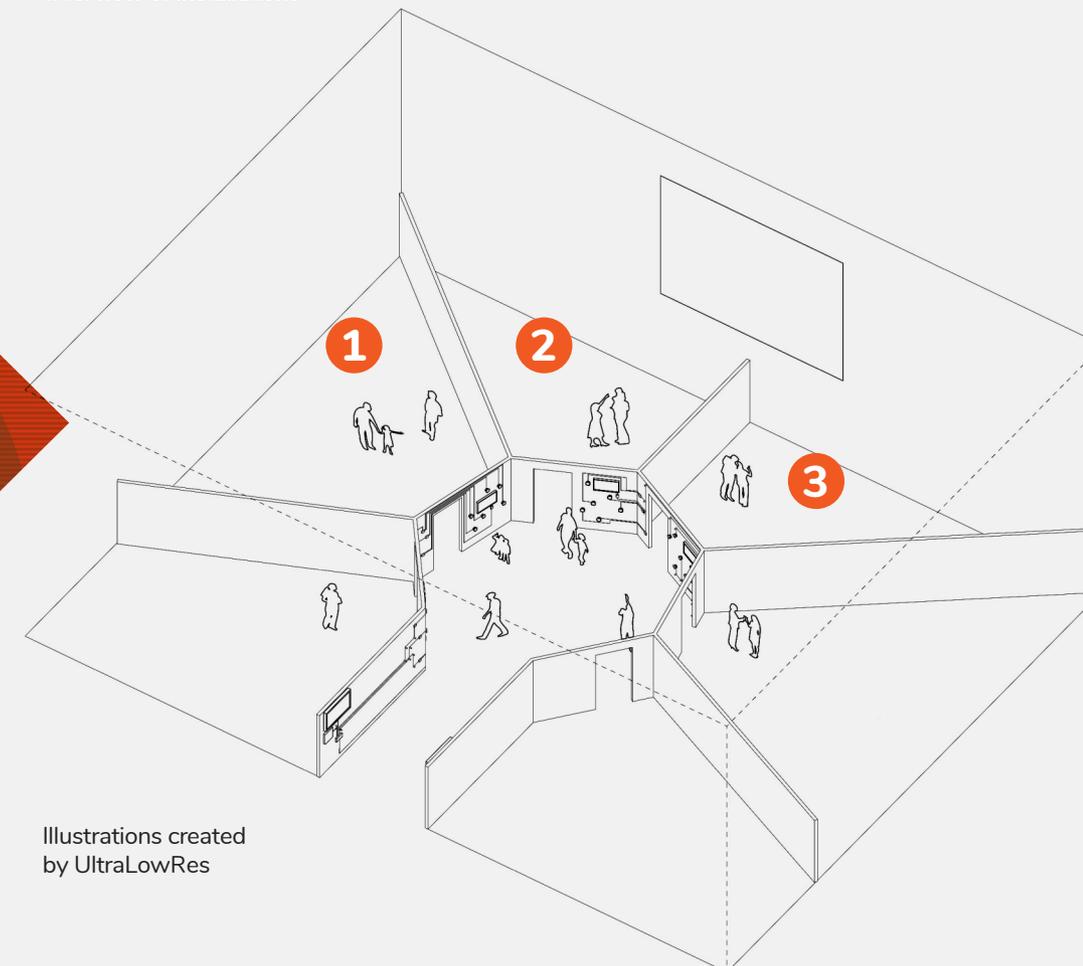
Partner: University of Pittsburgh

Monitors broadcast a livestream from the dining rooms of families in Pitt Study Abroad sites around the world. Event attendees "share a meal" and engage in dialogue using headsets.

3 Global Innovation

Partner: Social VR

Event attendees travel and learn through a facilitated virtual reality experience.



Illustrations created by UltraLowRes

Event sponsor



Sponsorship Type

Hub + Spoke Sponsor

Spoke Sponsor

Description	Overall event sponsorship		Zone Sponsorship	
	4 Wheeler	Tricycle	Bicycle	Unicycle
Sponsorship Level				
Investment	\$15,000	\$7,500	\$2,500	\$500
Complimentary event registrations	16	8	4	2
Discount on additional event tickets	50%	25%	15%	10%
Presence in Event Program	Full page ad	Half page ad	Quarter-page ad	Logo
Promotion	Throughout event space, all printed materials, and all event signage	Throughout event space.	In sponsored event zone.	-
Social Media Mentions	10	6	4	2
Logo on website	√	√	√	√

Digital Hub sponsor



Please consider sponsoring the digital hub! The Switchboard seeks partners committed to helping us develop and launch this resource for our region.

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For inquiries, please send an email to:
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